Electronic Acknowledgement Receipt				
EFS ID:	9406846			
Application Number:	10724123			
International Application Number:				
Confirmation Number:	9915			
Title of Invention:	METHOD AND APPARATUS FOR SWITCHING TARGETED ADVERTISEMENTS AT A SET TOP TERMINAL			
First Named Inventor/Applicant Name:	John S. Hendricks			
Customer Number:	71867			
Filer:	Evan Matthew Clark/Donna Holbert			
Filer Authorized By:	Evan Matthew Clark			
Attorney Docket Number:	007412.00794			
Receipt Date:	09-FEB-2011			
Filing Date:	01-DEC-2003			
Time Stamp:	15:55:48			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1990
RAM confirmation Number	2597
Deposit Account	190733
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

Warnings: Information: 2 Warnings:	Issue Fee Payment (PTO-85B) Application Data Sheet	007412_00794lssueFeeTransmi ttal.pdf 007412_00794SupplementalA DS.pdf	91508 d7b619b1f7a7809489520522f474e06f303f e9b6	no	1
Warnings: Information:		007412_00794SupplementalA	e9b6		
Information:	Application Data Sheet		1031786		
2	Application Data Sheet		1031786		
	Application Data Sheet		1031786		
	Application Data Sheet	DS.pdf		no	5
Warnings:			75c64bb9517c89bca8497d9a1692eebd998 3e95f		
Information:					
3 Change of Address	007412_00794FeeAddressIndic ationForm.pdf	99236	no	2	
		f80c572043d4939a360d1bc0b58f2036d6e 731cd			
Warnings:					
Information:					
4 NPL Documents	NPL.pdf	746442	no	23	
		284cc9f950313fb16cd95312888b41e67c1e 66f2			
Warnings:					
Information:					
Information Disclosure Statement (IDS) Filed (SB/08)	007412_00794IDS.pdf	612395	no	4	
		8b5c6c9d33d06c6c02af9e760c7894e2b38 e0077			
Warnings:					
Information:					
6 Fee Worksheet (PTO-875)	fee-info.pdf	33918	no	2	
		d495360904ce6dce709214790156de5627c d9b9e			
Warnings:	<u>.</u>				
Information:					

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.